

# 29 Tech Tools to Create Cool Content for Social Media



# Get Their Attention



Animoto: Instant Multimedia Video

@NerdyBFF



PicPlayPost: Video Postcards

# Put Your Data to Work

Easel.ly, Piktochart Free Infographics

**A Day in the Life of a Nerdy Association Professional**  
Alarms & Sleep Monitoring  
Maps & Directions  
Notes & Scheduling  
Collaboration & Communication  
Outsourcing  
Workouts  
Automation  
Security  
Online Meetings  
Shopping & Recommendations  
Graphics & Multimedia

**Wake Up!**  
Sleep Time Elevate

**Get Going!**  
Google Now  
Waze  
Yelp Monacle

**Get to Work!**  
ScheduleOnce  
Evernote  
Trello  
IFTTT

**TECH @TALKS**  
#tsaetechtalks

RESOURCES  
www.kwiltve.com  
Keyword: nerd@tsae

**Crisis #1**  
LastPass

**End of Day!**  
SafeTrek  
SignUp Genius  
Animoto

**Crisis #3**  
Big Box of No

**Fancy Hands**  
Lumoid  
WordSwag

**Keep Going!**  
Zoom.us  
BuywithFetch.com

**Crisis #2**  
Eyejot

## Fast Apps

Mozaikr:  
Mosaic Maker (iPhone)



@NerdyBFF

great graphics

## Fast Apps

WordFoto and WordCam:  
Word Art from Photos



@NerdyBFF

great graphics

Prisma  
Artsy Image Filters



@NerdyBFF

Snapchat  
AR Video Tool





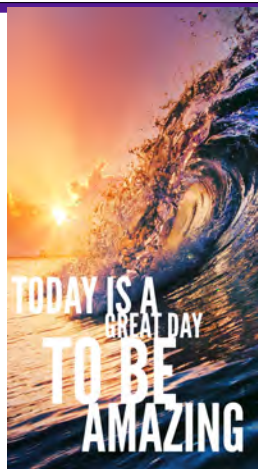
Werble  
Image Animator



Strips  
Video Comic Book Tool

## Fast Apps

Today is a  
great day  
to be amazing.



Word Swag:  
Instant Quote Graphics

Adobe Spark Post  
great graphics

CALL ME!  
I...

DITTY.CO

@NerdyBFF #



## Law of Seven Touches

Magisto:  
Instant Video



video madness

## Video By Numbers

iMovie:  
Video Templates



@NerdyBFF

video madness

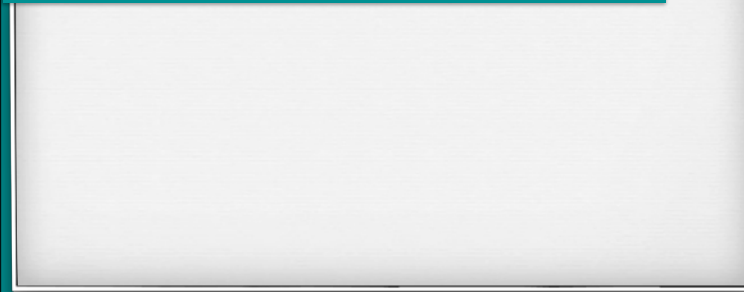


@NerdyBFF

video madness

## Whiteboard Animation

Powtoon:  
Whiteboard Animation



@NerdyBFF

video madness

## Facebook Live



@NerdyBFF

video madness

## Postcards



Postagram

@NerdyBFF

TechCrunch

Wired

Mashable

Sa

## Cards



Felt App

## Photo Albums



heymosaic.com

## Photo Albums



Groovebook & Chatbooks

@NerdyBFF

say thanks

## To Whom It May Concern

Dafont:  
Free Font Resource



Google Photos:  
Image Storage and Organization

## Make It All Look Good



Pixlr:  
Photoshop Competitor

Canva:  
Graphic Creator

@NerdyBFF

editors and helpers

## Fiverr



@Nerdy

editors and helpers

# Handouts

[nerdybff.com/michiganrealtors\\_2018](http://nerdybff.com/michiganrealtors_2018)

[nerdybff.com/michiganrealtors\\_2018list](http://nerdybff.com/michiganrealtors_2018list)

## GET MORE

# Text NERD to 66866

@NerdyBFF